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Give Back Cincinnati's "Paint the Town" Moves into Price Hill

CINCINNATI — December 10, 2008, 2008 — Give Back Cincinnati's 8th Annual Paint the Town will be coming to Price Hill on June 13, 2009. Following last year's success with partnerships with Great Neighborhoods of Covington and Legacy, Paint the Town will this year work with Price Hill Will and Santa Maria Community Services to maximize the impact of the project. The goal for 2009 is to paint between 50 and 60 homes in Price Hill.

Paint the Town is a community service event organized by Give Back Cincinnati in which volunteers work within a targeted neighborhood to paint owner-occupied homes for those physically or financially unable to do the work themselves. Paint the Town is a single day event that organizes over 1000 volunteers led by experienced team leaders to completely repaint a home's exterior. Neighborhoods are chosen through a competitive process according to current needs. Paint the Town's ultimate goal is to not only improve the appearance and value of each of the homes, but to impact the overall community.

Matt Strauss, Director, Price Hill Housing Resource Center had this to say about the partnership, "Working with Paint the Town is a wonderful opportunity to spruce up our neighborhood. Price Hill has a lot of older homes that could use some special attention and this partnership will really make a difference for individual families and the community as a whole. We can't wait for June 13 to get here!"

Sharon Carr from Santa Maria had this to say about the partnership, "Santa Maria is so grateful to work with Paint the Town to help enhance the beauty of Price Hill. This is a wonderful opportunity for Price Hill and the constituents we serve!"

Adam Luthman, Paint the Town Community Selection Director, had this to say about the Price Hill community, "Price Hill presents the best opportunity for a thousand volunteer painters to make an impact. The community leadership from Price Hill Will and Santa Maria Community Services has been energized and helpful from the beginning of the selection process. Our goal to increase the number of homes painted for the 8th consecutive year will be achieved within the Price Hill community."

The homes are sponsored by more than 40 local businesses and the service is provided at no cost to the home owners. Applications to apply to be one of the homes helped by Paint the Town will be available in early 2009. Further details on where to pick up applications will be released at that point.

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Now in its eighth year, Paint the Town has painted a total of 170 houses in the communities of East End, Price Hill, Northside, Madisonville, Hartwell / Carthage, College Hill and Covington, KY. Each year has seen the number of houses and participants grown. Last year in Covington, KY, 47 houses were painted by 1100 participants.

This will be the second time that Paint the Town will be in Price Hill. The first time was in 2003 for the second edition of Paint the Town. East Price Hill was the focus and 11 houses were painted by 250 volunteers. All of Price Hill will be the focus of 2009's Paint the Town.

About Give Back Cincinnati

Give Back Cincinnati is a Cincinnati-based nonprofit organization of approximately 4000 members that works to enhance its communities through volunteerism. The organization coordinates approximately 10 large-scale volunteer and civic engagement activities, as well as social events on an annual basis. In addition, the organization partners with local and regional nonprofits to broaden the scope of their impact outside the Cincinnati community. For more information, visit www.givebackcincinnati.org.

About Price Hill Will

Price Hill Will is a comprehensive community development corporation serving Price Hill in the city of Cincinnati. It has three main functions: community organizing, real estate development, and economic development. Its volunteers and staff tap into what already exists, what works well, and what the community would like to see more of. East, West and Lower Price Hill make up the largest neighborhood in Cincinnati and there is a broad range of housing throughout the community. Their goal is to sustain and improve the fabric of this wonderful, thriving community. To learn more about Price Hill Will, please visit <http://pricehillwill.org/>.

About Santa Maria Community Services

Santa Maria Community Services provides Greater Price Hill with educational tools and resources to build strong families, promote health in residents and faster neighborhood revitalization. For more than 110 years Santa Maria has helped families help themselves. To learn more about Santa Maria Community Services, please visit <http://www.santamariacincy.org/>.

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